

# Prepress Warehouse

 Plaques Express R.C.M. inc.

Added  
Value of  
Asset  
Management



**W**control  
*total control at your fingertip*

## The mandate:

Handling a high volume of graphic assets for numerous SKU's, dealing with different designs, designers, prepress service providers & printers, located near and far, each trying to keep control over the process to keep costs low... and avoid inconsistencies throughout the packaging design.

## The solution:



**wcontrol**  
*total control at your fingertip*

The Virtual Prepress Warehouse  
for Multiple Stock Keeping Units  
(SKU) Graphic Assets



- ✓ Control  
File Integrity
- ✓ Control  
File Updates
- ✓ Control  
Consistency

**W**control

- ✓ Unique  
Native Format  
Master File



- ✓ Unique  
Pre-Approved  
Certified & Secured  
PDF Master File



✓ Control  
Integration of  
New Designs

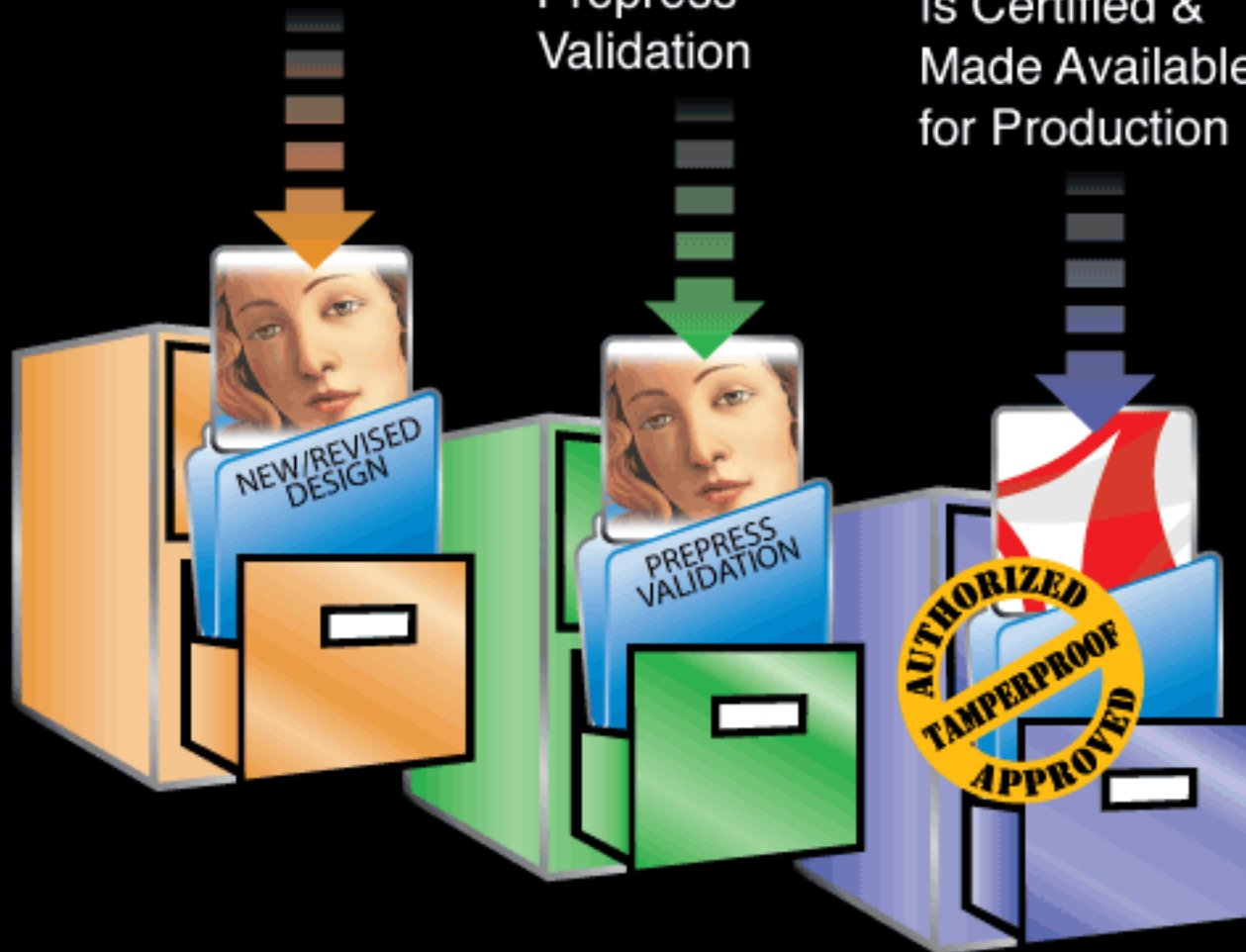
✓ Control  
Updates on  
Existing  
Designs

**w**control

✓ Design House  
Drops New or  
Revised Files  
For Client  
Approval

✓ Client Drops  
Approved  
Designs for  
Prepress  
Validation

✓ The Unique  
Pre-Approved  
Uneditable  
PDF Master File  
Is Certified &  
Made Available  
for Production





- ✓ Control  
Access Level  
Per Collaborator  
Per SKU  
*(proof, download, ink  
coverage, separation)*

- ✓ Always At Your  
Fingertips...  
Night and Day,  
Even Holidays

**w**control

- ✓ Centralized  
Filing Cabinet

- ✓ Up-to-date  
Complete SKU  
Collection

- ✓ Click-open  
and View  
from any  
Computer  
Anywhere in  
the world



SKU ABC123



SKU DEF345



SKU GH1678





✓ From Plate Size  
To Final Delivery,  
Your Information &  
Specifications are  
Defined & Certified  
To Increase Network  
Efficiency While  
Reducing Costly  
Miscommunications

✓ Request Twice  
As Many Quotes  
With a Fraction of  
The Effort

**w**control



SKU Identification:  
**IRIS1234567-0307**  
(25LB IRIS BULBS)  
REVISED MARCH 20, 2007

Ink Usage

Solid Black	Pantone 300C	Pantone 021C	Pantone 347C	Pantone 102C
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Acceptable color variation: 3 DeltaE

Ink Coverage  
Square inches per unit

10.2	144.8	64.2	6.5	6.9
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Plate Area  
Square inches per unit

762	1002	788	360	410
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Substrate Information

Color	Material: Polyethylene
	Thickness: .005"
White	Square inches per unit: 1000

Rewind - Finishing Information



Shipped as: Roll Stock  
Roll Diameter: Maximum 36"  
Core Diameter: Standard 3"



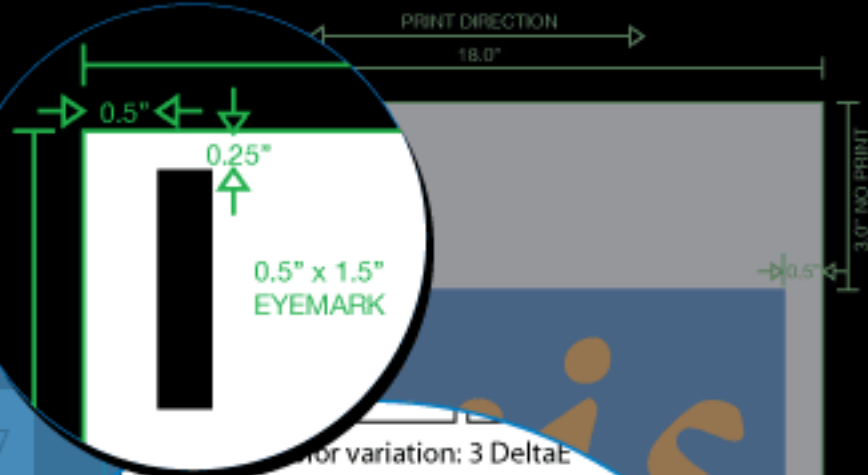


✓ No More Endless Round of Approvals, It is done once and for all ...

✓ Receive Accurate Quotes Everytime

✓ Eliminate all Responsibility Of Mismanaging Redundant Information

**w**control



SKU Identification:  
IRIS1234567-0307  
(25 B IRIS BULBS)  
REVISED MARCH 20, 2007

Ink Usage

Color	Black	300C	300M	347C
Square inches per unit	10.2	144.8	64.2	6.5

Ink Coverage

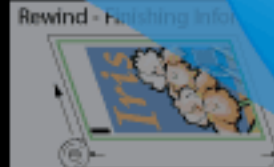
Color	Black	300C	300M	347C
Square inches per unit	10.2	144.8	64.2	6.5

Plate Area

Color	Black	300C	300M	347C
Square inches per unit	762	1002	788	360

Substrate Info

Color: Material: Polyethylene  
Thickness: .005"



Shipped as: Roll Stock  
Roll Diameter: Maximum 36"  
Core Diameter: Standard 3"

Ink Coverage

Color	Black	300C	300M	347C	Yellow
Square inches per unit	10.2	144.8	64.2	6.5	6.9

Plate Area

Color	Black	300C	300M	347C	Yellow
Square inches per unit	762	1002	788	360	410

Substrate Information

Color: Material: Polyethylene  
Thickness: .005"  
White Square inches per unit: 1008"

Rewind - Finishing Information

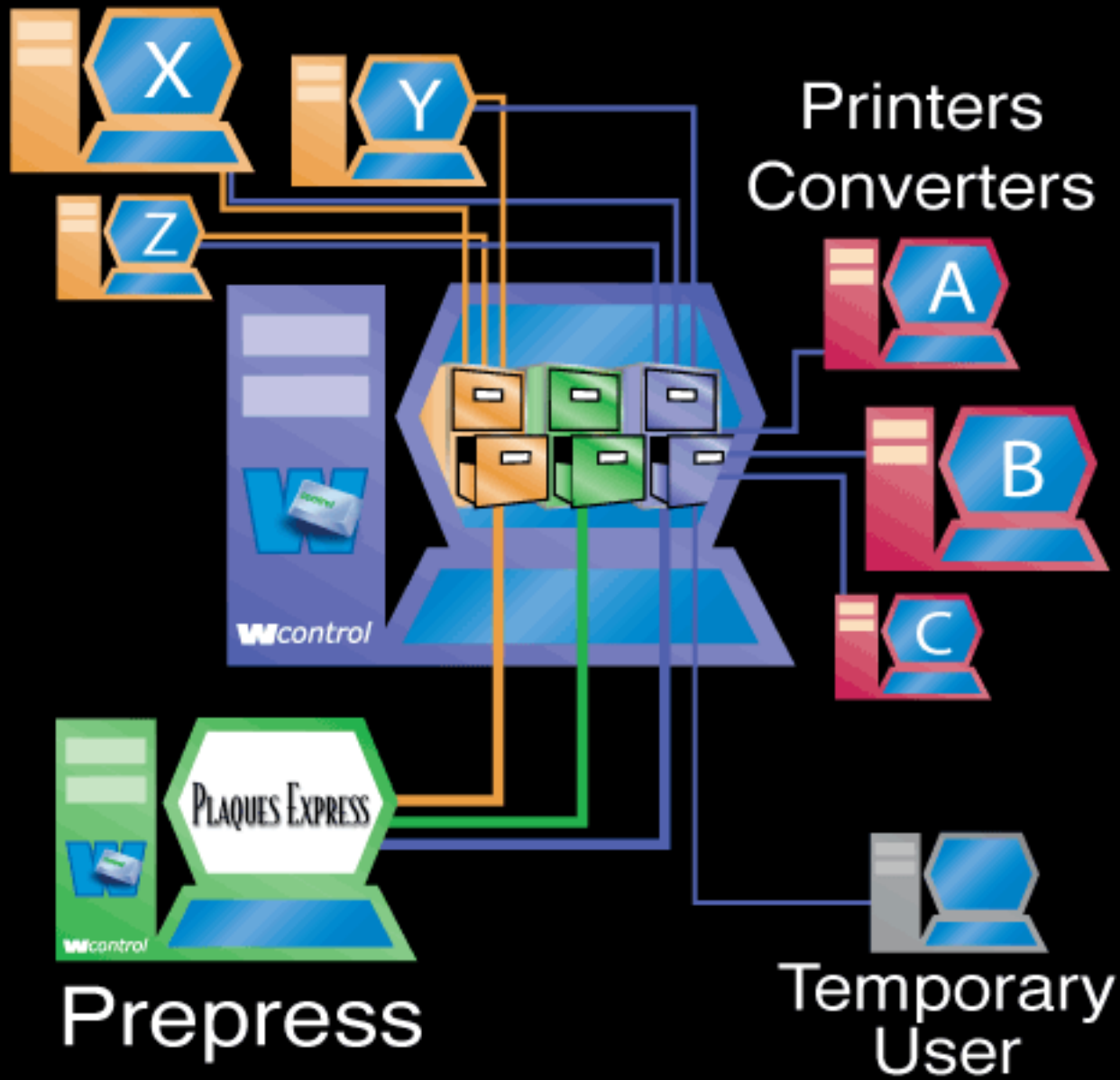


✓ Control Files and Graphic Assets from any Computer with Internet

✓ Customize Usership and Accessibility to Assure the Utmost Discretion

**wcontrol**

## Design Houses



**Prepress**

**Temporary User**



- ✓ Control Costs
- ✓ Stop Waiting For Information

**w**control

✓ On-line Prepress Quotations For Managed SKU's & New Artworks

✓ Get Instant Quotes on any SKU for Files, Proofs, Films or Plates





- ✓ Control Prepress Quality
- ✓ Control Production Scheduling

- ✓ On-line Prepress Order Desk
- ✓ Order and Ship Certified Proofs, Films and Plates to any Printer or Link Them to us for Greater Piece of Mind



**W**control